

THE VALUE OF BATHROOM MODIFICATIONS

COMFORT*****SERIES™

Accessible & Walk-in Tubs



CONSIDER THIS:

65+ older adults are living longer, healthier, and more independent lifestyles Happy & Established Environment/Community = Less Stress due to Change = Wellness

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AVERAGE RESIDENTIAL RETIREMENT RENTAL* COST (CMHC 2021 Seniors' Housing Survey)						
PROVINCE	AVERAGE MONTHLY RENT		AVERAGE ANNUAL RENTAL COST			
Ontario	\$ 3999	x 12	\$ 47,988			
British Columbia	\$ 3364	x 12	\$ 40,368			
Alberta	\$ 3404	x 12	\$ 40,848			
Saskatchewan	\$ 3116	x 12	\$ 37,392			
Manitoba	\$ 2844	x 12	\$ 34,128			
Quebec	\$ 1922	x 12	\$ 23,064			
New Brunswick	\$ 2621	x 12	\$ 31,452			
Newfoundland	\$ 2701	x 12	\$ 32,412			
Nova Scotia	\$ 3366	x 12	\$ 40,392			
Prince Edward Island	\$ 3237	x 12	\$ 38,844			

^{*}standard space where resident does not receive high-level care

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COST OF RETIREMENT LIVING					
~\$32,000-\$70,000/year					
PRO -Accessible As:	sistance	CON -High rental cost -Units may have showers only -Loss of established community -Downsize/eliminate belongings -Nutritional dependence on facility -Confined space/apt living -Loss of home equity -Loss of privacy -For able-bodied only -If homecare is required, must move again to assisted living -As assisted living increases, so does cost			
CURRENT HOME EQUITY	ANNUAL RENTAL COST	YEARS AVAILABLE			
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COST OF HOME MODIFICATION for INDEPENDENT LIVING				
~\$30,000-\$60,000				
PRO -Home is Aging in Place ready -Home is accessible & safety measures established -Resale value of home has increased due to market demand for accessible living		CON -mid-high cost		
CURRENT HOME VALUE	HOME MODIFICATION VALUE	MARKET VALUE		
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8 for INDEPENDENT LIVING ~\$18,000 CON **PRO** -Bathing is accessible & safe -mid-range cost -Wellness features -WIT contributes to Independent Living -Can use whenever you want -Lifetime Warranty Bathtub/Install -Financing is available **CURRENT BATHROOM MARKET VALUE** HOME **MODIFICATION VALUE VALUE**

COST OF BATHROOM/TUB MODIFICATION

RESEARCH SHOWS:

- Modifying/renovating your home increases its value by 5-10%
- Already modified/accessible homes are in high demand due to the aging population.
- Modified & accessible homes have a higher resale market value